



Radisson SAS Business Park Hotel

Having a high focus on presenting a modern and innovative business hotel, Radisson SAS Park Hotel wanted an information system for the course and conference department that will support the Radisson SAS company profile.



Radisson SAS is a four-star hotel and is part of Rezidor SAS Hospitality that runs 127 hotels in 37 countries worldwide. In connection with the construction of a brand new hotel in the centre of Norway's new media park, Modulex was contacted regarding a sign solution for the course and conference department. The sign solution should support the hotel's profile as a modern and innovative hotel. The Radisson Business Park Hotel wanted to abolish the traditional paper system where sheets were printed out with lists of events in the course and conference department. This solution did not live up to the hotel's demands for an aesthetic and effective update of the signs as well as the need for profiling.

Modulex recommended an electronic sign solution - Ariadne.

Ariadne is an information system that helps visitors find the right activity on the right place and time. The system can also be used for communication of messages or special activities. The purpose of the information system is to ensure constantly updated information for the conference participants and employees in a professional, simple and efficient way. The solution fulfilled Radisson SAS' expectations on a sign solution that supports the hotel's business profile and focus on courses and conferences. The electronic sign solution improves the information flow, makes bookings more efficient and thereby contributes to an improved service level.

I am very pleased about the electronic Modulex sign solution. Modulex presented and delivered a solution that lives up to our expectations and supports our brand profile.

Peter Laursen, Managing Director,
Radisson SAS Business Park Hotel