



# Home Office

## Marsham Street, London

In February 2005, the Home Office began to move staff from several London buildings into their newly designed headquarters in Marsham Street, bringing 3,400 people together in a single, modern and open-plan space. Modulex contributed a sign system and a programme of environmental graphics worthy of this important new building.





The creative use of large-scale environmental graphics in the new building has made a major contribution to its effectiveness.

#### Business challenges

Prior to the completion of this building, the Home Office occupied premises built in the 1960's which could no longer accommodate increasing demands for change and growth. Nor did the old premises reflect the commitment of the Home Office to the modern, multi-cultural views and working practices current in our society. The new headquarters building, a notable addition to the city's architecture, demonstrates this commitment and Modulex would be called on to contribute a 'state of the art' sign system, with the capacity to deliver up to the minute information, to embrace growth and change, and ensure at all times the security of its users.

#### Solutions

The wayfinding solution was built on a well-considered hierarchy of information, using a zonal system, and giving only the information necessary at any point. This approach delivers effective guidance for visitors and minimizes the need for future modification. It also ensures that the levels of information conveyed fall within the security requirements of the building. Furthermore, this solution has proved so flexible that the Home Office was able to defer until the last moment the names and

locations of departments moving onto the various floors without compromising the commitment of the team to the completion of the project on time.

Compliance with the Disability Discrimination Act was identified as a key requirement of the client. Modulex, uniquely experienced in the delivery of DDA compliant public buildings, has produced an outstanding solution, such that the building has quickly been recognized as a benchmark for DDA best practice.

Striking large-scale environmental graphics, applied to key areas and activities, make the building easier to navigate. The bold designs and vibrant colours energise the building and invest it with the spirit of revitalization which is represented by the move to new premises.

#### Benefits

A quality sign solution effectively complements the good taste, modernity and effective design of the new headquarters building. Modulex's experience in meeting end-user needs through signing supports the goals of the Home Office with respect to staff and visitors. The unique and effective use of environmental graphics helps make this building special, and ensures that any

visit to it will be a memorable one. The experience of Modulex in the delivery of DDA compliant public buildings has helped the Home Office achieve a key objective in its new headquarters.

I was very pleased when Modulex were appointed by the main contractor to act as signage consultant and provider on the Home Office Headquarters building.

I was impressed by Modulex's clarity of design development and provision of a clear and flexible solution with sensitive consideration of disability and discrimination issues.

Richard Moir

Director, Turner and Townsend