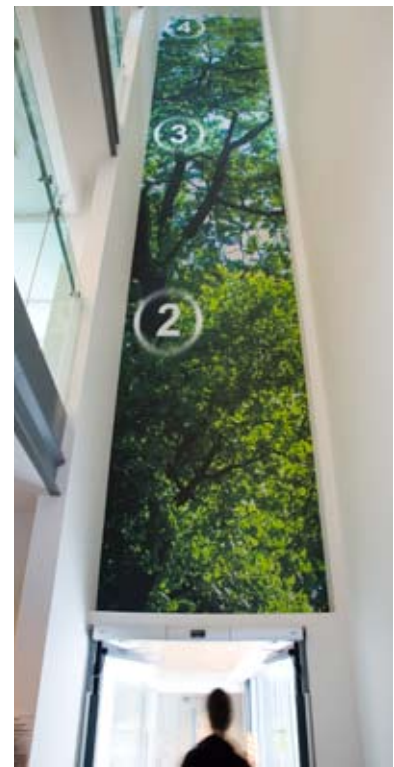




The University of Central England

In 1998 Modulex provided new signs for the Perry Barr campus, the main UCE site in Birmingham. Since then the relationship has grown and Modulex has become a trusted member of the UCE estates team, providing consultancy and supplying sign systems for five new-build projects and numerous refurbishments.





Business challenges

UCE Birmingham was established in 1992 by combining several smaller institutions in the Birmingham area to create the major educational establishment we see today. This process has provided the University Estates Department with a portfolio of sites which continues to grow in size and diversity. Each site offers its own challenges, both in terms of wayfinding and environmental character. Internally, the university buildings house a complex and dynamic range of activities. Change is frequent and the sign system must keep up.

Solutions

Modulex first worked with UCE as wayfinding consultant on the rationalization of the Perry Barr campus, introducing key concepts of hierarchy and rationalization. The success of that project and the insight gained from the experience have allowed the team to extend a simple and cost-effective solution over all the UCE sites. Functionally flexible and visually discreet, the exterior signs, drawn from the Pacific range, have proved capable of adapting to different layouts and architectural styles.

Internally, the high levels of change typical of a large educational establishment like this demand a flexible and easily maintained interior sign system.

Modulex has introduced Paperflex, a system based on paper inserts produced with software templates and the office copier. This system really works, allowing UCE's own staff to modify signs cheaply and efficiently.

Benefits

The continuity of the relationship with UCE has allowed Modulex consultants to gain a deep understanding of this client's needs and form part of an effective team led by the Estates Department and its architects.

The effective signing of the university campus, a public space frequently visited by people unfamiliar with its layout, improves the experience for the visitor and supports the University in its goal to provide the highest standards of education.

The quality of the Modulex sign system is outstanding compared to competitors... They also have an excellent approach to the needs of the client and a willingness to get involved with end-users.

Peter Cochrane

Assistant Director of Estates
UCE