



Tresham Institute, Kettering

A new campus for Tresham Institute was recently inaugurated in Kettering in the UK. Designed by architects Bond Bryan, and developed at a cost of £20 million, the four storey building will provide full and part-time courses, and a range of specialist facilities which will also be accessible to the local community.

This important development, representing the first stage of a complete redevelopment of the college by 2015 including the campuses in Corby, Rutland and Wellingborough, has been provided with a complete interior and exterior sign programme by Modulex.



A clear, easy to read, straightforward approach to sign design provides the complement to the new architecture

Business challenges

The brief for the new building at Kettering called for a consolidation of area from the 20,000m² previously available in several premises, to 11,500m² without the loss of function. This called not only for careful planning but for good room utilization and circulation. Clarity and flexibility in the sign system would be essential to the achievement of these efficiencies. Educational facilities, in common with other types of public building, represent a challenging environment for signs. They need to be tough, tamper-proof, safe and easily maintained. Current government policy encourages access to school and college facilities for the local community. Older people, individuals whose culture and language may not be the local ones, and people from all walks of life are going back to school. For the sign designer this provides new challenges, prompting the use of symbols wherever possible, and of clarity and simplicity in sign content. Signs in modern educational facilities must be easy to understand.

Solutions

The programme of investment in education currently underway in the UK has provided

Modulex consultants with invaluable up to date experience. Their specialist knowledge and advice in key areas such as DDA has helped the design team at Tresham Institute achieve an effective sign programme, a key element in the efficient running of the Kettering campus. Messenger, the sign system selected for the project, has proved itself in many educational facilities throughout the world. Its freely interchangeable components allow easy change and maintenance, and its simple, contemporary style looks right at home in this fine modern building. Effective project management and liaison have allowed for a trouble free installation at Tresham, on time and on budget.

Benefits

The partnership developed between Modulex and the Tresham management team has achieved its goals and set up a working relationship which will deal effectively with change and future needs as they arise. The signs themselves, robust and timeless elegant, look good now and will continue to do so in the future. And most importantly, effective signing helps ensure a positive experience for the user, supporting Tresham Institute in

its goal to optimise the efficiency of its facilities and provide the highest standards of education.

Working in partnership with Modulex has enabled Tresham to develop its own signage package, which can be used at all of its campuses, backed by the experience and knowledge of a signage specialist

Chris Hole
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